



Buzzd Sweeps MobileMonday Global Peer Awards at Mobile World Congress in Barcelona

BARCELONA and NEW YORK, February 13, 2008 – Buzzd, an emerging location based mobile entertainment service that provides real-time information for bars, clubs and restaurants, has just won three MobileMonday Barcelona Peer Awards. The 2nd Annual MobileMonday Barcelona Peer awards ceremony, held at Espacio Movistar, honored both Early Stage Startups and Emerging Startups. Buzzd, featured as an Early Stage Startup, won the Jury, Audience and Global MoMo chapter awards, sweeping all the awards in the category.

MobileMonday is a global community of mobile industry professionals with 57 chapters worldwide. Each chapter had nominated one startup to the Peer Awards Barcelona 2008 and Buzzd was chosen as the nominee for the New York chapter of MobileMonday. The start-up finalists from around the globe each gave presentations that were divided into two categories: Early-Stage Startups (those founded in 2007, early-stage financing) and Emerging Startups (founded in 2004-2006).

The awards were judged by an expert jury including representatives from Telefónica R&D, the Mobile Marketing Association, Vodafone Group, Nexit Ventures, eXtract, Google, the MobileMonday global chapter founders and audience SMS voting. Buzzd made a clean sweep of the Early Stage Startup category, taking home the Jury, Audience and Global MobileMonday chapter prizes.

“Winning these awards amongst the best and brightest companies across the world exemplifies the demand for location-sensitive services like Buzzd,” said Buzzd CEO and co-founder Nihal Mehta.

"MobileMonday's ultra global and super local model has once again illuminated some of the world's most innovative rising mobile companies", said Jari Tammisto, CEO of MobileMonday Oy. "The MobileMonday chapter nominees for the Barcelona Peer Awards demonstrated impressive vision. These fresh ideas are much needed in our industry and we are thrilled to showcase them in the MobileMonday community"

Buzzd is headquartered in New York and has recently made news around a string of strategic partnerships with CitySearch, Helio, Flavorpill and Time Out Magazine. For more information on Buzzd visit <http://www.Buzzd.com>

About Buzzd

Buzzd (<http://Buzzd.com/m>) is a location-sensitive entertainment listings service with branded editorial and real-time user generated content on the mobile device. "Your city, in real-time," Buzzd allows consumers to know what's happening at any venue right now, rate events, and connect with friends and people in the area.

Buzzd partners with carriers and content providers such as Helio, Citysearch, Flavorpill and Time Out New York. The company is based in New York City and backed by Monitor Ventures and Greycroft Partners. Buzzd was founded by Nihal Mehta and Deepen Shah from ipsh!, one of the world's first mobile marketing agencies acquired by Omnicom Group.

About MobileMonday

MobileMonday (<http://www.mobilemonday.net>) is a global community of mobile industry visionaries, developers and influential individuals fostering cooperation and cross-border business development through virtual and live networking events to share ideas, best practices and trends from global markets

MobileMonday has over 50 chapter cities around the world, and continues to launch new locations monthly. MobileMonday is organized by a group of some 200 dedicated volunteers from around the world. Originating in Helsinki, Finland, in the year 2000, MobileMonday has grown into the world's leading mobile community.