



M5 Networks Expands Availability of “Voice as a Service” with Launch of National Partners Program

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Leading IT Consultants All Covered and Single Path Join National Partners Program to Offer Voice as a Service

New York – M5 Networks, the market leader in delivering phone system functionality as a service, today announced the launch of its National Partners Program (NPP) to provide customers across the country with the company's breakthrough voice communications offering. M5's unique solution, Voice as a Service, offers phone system capabilities as an on-demand, managed service over an IP network optimized for voice.

“Companies, especially those who compete and win on exceptional customer service, are increasingly seeing voice technology and the services it can provide as key differentiators in their respective marketplaces,” said Dan Hoffman, president and chief executive officer of M5 Networks. “The launch of our National Partners Program is designed to bring M5's proven Voice as a Service offering to companies across the country looking for that competitive edge.”

M5's Voice as a Service provides proactive, transparent service, business continuity beyond redundancy including both real-time circuit monitoring and customized emergency plans, and reporting tools that demonstrate measurable business benefits.

M5 Forms Partnership with All Covered and Single Path
All Covered serves as an IT consultant to thousands of organizations across the nation in nearly every major industry. Further, All Covered is the only nationwide technology services partner focusing solely on the unique computing, networking and application needs of small businesses. With 18 locations and more 3,000 clients nationwide, All Covered will leverage its new partnership with M5 Networks to provide Voice as a Service to new and existing customers.

“As we move further into a managed services world, M5 fills a key piece of this equation with their innovative Voice as a Service offering,” said Frank Picarello, vice president of Strategic Business Ventures of All Covered. “As work extends beyond the traditional office environment, voice communications are becoming increasingly critical as they can impact revenues, customer satisfaction, and efficiency for small businesses. With M5, companies across all the industries we serve will be able to enjoy a flexible, reliable and cost-effective communications service that can help them improve their productivity.”

A regional market leader in Cisco Unified Communications, Single Path has conducted more than 700 IP communication deployments in the commercial market segment. Single Path was also recognized by Cisco as its 2005 and 2006 SMB Partner of the Year. Together with M5, Single Path can now add M5's breakthrough Voice as a Service solution to its offerings.

“Partnership is a term used loosely in our industry, but we consider M5 a true partner that is committed to forming a long-lasting relationship,” said Matt Briggs, vice president of sales for Single Path. “By offering both M5's Voice as a Service and Cisco's Unified Communications suite of products and services, we are able to have the best of both worlds, meeting any client's communication needs.”

"Having proven Voice as a Service in markets including New York and Chicago, M5 is ready to enable leading regional and national partners to provide Voice as a Service in their local markets," said Jeff Silbert, M5's Vice President, Channel & Alliances. "In particular, M5 is excited to partner with market leaders such as All Covered and Single Path to provide a sustainable competitive advantage through business communications for small to mid-sized companies."

For more information about the M5 National Partner Program, please contact Bill Dermody at (312) 957-8140 or bill@m5net.com.

About All Covered

All Covered is focused on enabling the success of Small Businesses through the effective use and management of technology. The company is expert at translating the needs and business goals of small companies into robust, secure and affordable information technology (IT) infrastructures and providing professional support for them. All Covered is a trusted advisor to its clients, giving them unbiased and balanced advice, as well as expert support.

About Single Path

Single Path provides Cisco Unified Communications Solutions to the commercial marketplace. With over 700 IP Communication deployments, Single Path is a market leader in Voice, Data, and Video. Single Path specializes in providing technology centered solutions to Small and Medium sized businesses while focusing on utilizing assets, lowering costs, collaborating, and driving dynamic workforces that can grow and evolve to meet the challenges of the changing business environment.

About M5 Networks

M5 Networks is the pioneer of "Voice as a Service," a breakthrough solution for business phone communications. Industry experts predict that in ten years no business will have a phone system. Instead, they will require phone system capabilities as an on-demand, managed service over an IP network optimized for voice – in other words, Voice as a Service. Today M5 serves a rapidly growing base of mid-sized businesses. Their solution is distinguished by the rich capabilities and unmatched service that one would expect from an industry leader.

M5's Voice as a Service (VaaS) includes three major components: Active Service Management, or proactive, transparent service from deployment through ongoing management and maintenance; Embedded Continuity, or "baked-in" business continuity that goes far beyond simple redundancy; and On-Demand Solutions, which provide actionable business breakthroughs for marketing, call center, staffing and client service functions.

M5 Networks has received considerable recognition and was named to the 2006 Inc. 500 (#272) and the 2007 Deloitte's Technology Fast 50. M5 was recognized by CRN as one of the top 15 Key VoIP Players in 2007. Internet Telephony magazine named M5 Networks an Excellence Award Winner of 2007 for their Call Center solution and awarded 2007 Product of the Year recognition to M5's Sales Engine. M5 has also been included on the Pulver 100 list for six consecutive years in addition to receiving numerous other accolades. To learn more about M5, please visit <http://www.m5net.com>.

For more information contact:

Elizabeth Vanneste
M5 Networks
646-230-1100
elizabeth@m5net.com

Justine Troy
A&R Edelman
212-704-8280
jtroy@ar-edelman.com