

*For Immediate Release*

PLANET ONE

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**WORLDWIDE BIGGIES SIGNS DEAL WITH  
ILION ANIMATION STUDIOS  
TO PRODUCE STUDIO'S FIRST  
ANIMATED THEATRICAL RELEASE**

*Joe Stillman, Oscar - Nominated Writer of 'Shrek,' To Pen 'Planet One'*

**New York, NY February 6, 2006** – Hot off its deal with Nickelodeon, Worldwide Biggies Inc., has entered into an agreement with Ilion Animation Studios to produce the studio's first CG theatrical release entitled *Planet One*. Albie Hecht, the CEO of Worldwide Biggies Inc., and Ilion have signed the Oscar-nominated writer of *Shrek* and *Shrek 2*, Joe Stillman, to pen the script. Ilion Animations Studios is the theatrical animation company started by the founders of Pyro Studios, best known as the creators of the international hit video game series *Commandos*.

*Planet One* is the story of an alien planet that is terrified of a human invasion. Albie Hecht, along with CEO of Ilion Animation Studios' Ignacio Perez Dolset, will produce this animated theatrical release. The film is currently in pre-production and slated for release in the first quarter of 2008.

"Worldwide Biggies' goal is to produce projects that will generate characters that can be developed across multiple platforms. With Ilion's huge commitment to CG animation, and the creative genius of Joe Stillman, *Planet One* has the key ingredients in place to establish characters that can be built into major children's franchises," said Hecht.

"At Ilion Studios we have developed a ground breaking technology," said Pérez Dolset. "With our group of highly talented programmers, artists and designers, plus our proven experience on videogames and with the talents of industry top professionals Joe Stillman and Albie Hecht, we expect *Planet One* to become a worldwide success and Ilion Animation Studios a reference in computer animated movie production."

On *Planet One*, the locals have two antenna, eight fingers and tons of fear about alien invaders. They live in a world like our suburban 1950's, with sci-fi flicks, gory comic books and paranoid army generals barking about monsters from outer space. A young inhabitant, Lem, thinks that space can be wonderful, but he lacks the courage to even move out of his parents' basement. Then one day, out of the sky, an alien ship appears with something funny written on it: NASA. It is piloted by astronaut and ladies man, Captain Russ Baker. Russ had expected to plant the American Flag on a baron planet, only to land at someone's backyard barbecue. Now his new friend, Lem, must keep Russ safe from the authorities and help him find his ship to get back home.

*Planet One* is Ilion Animations Studios' first CG theatrical release, and will carry a budget of \$50 million. Based in Madrid, Ilion Animation Studios was founded in 2003 to create state of the art computer animated movies for theatrical release. Pyro Studios, founded in 1996, is one of the world leading videogame developers, whose games have sold more than five million copies worldwide and have been number one sellers in more than 25 countries. *Commandos*, the videogame series that Pyro Studios launched in 1998, is rated as one of the most important franchises in the history of videogames. Ilion Animation Studios and Pyro Studios are both subsidiaries of the Wisdom Entertainment Group of companies, an entertainment conglomerate devoted to the development of hi-tech products related to videogames, animation, interactive and wireless entertainment. With offices in 15 countries and projected revenues in excess of \$400 million in 2006, Wisdom Entertainment is one of the world leading companies in digital content creation and distribution.

Over the past 12 years, Joe Stillman has established himself as one of Hollywood's premiere animation writers - boasting such credits as *Shrek*, *Shrek 2* and the FOX television hit, *King of the Hill*. In 2002, he was nominated for an Academy Award for Best Writing/Screenplay for *Shrek*. His follow-up, *Shrek 2*, currently ranks as the number three top grossing film of all-time. On the television front, Stillman received Emmy nominations for his work on *King of the Hill* in 1997 and 1998. Stillman is represented by CAA and Hansen Jacobson Teller Hoberman Newman Warren Sloan and Richman.

Worldwide Biggies is helmed by family-entertainment maven and former President of Nickelodeon and Spike TV, Albie Hecht. Biggies, with offices in New York and Los Angeles, is a new digital media content company with a goal to create content that cuts across all the traditional and emerging distribution platforms – from developing and producing animated features; hi-definition (HD) movies and television series; direct to DVD series; and broadband and mobile content aimed at the family entertainment audience. Worldwide Biggies has already established a children's programming development deal on Nickelodeon and has produced the *Video Game Awards* on Spike TV, which Hecht created during his tenure as the network's president.

Before Worldwide Biggies, Hecht oversaw the development and production of *SpongeBob SquarePants*, *Dora the Explorer*, *Blue's Clues*, and the long running live action hit *All That* at Nickelodeon. He co-created *Nickelodeon's Kids Choice Awards* as the founding principal and executive producer for Chauncey Street Productions. Hecht produced some of Paramount's biggest films of the last five years, most recently, *Lemony Snicket's Series of Unfortunate Events*, which received four Academy Award nominations, and *The SpongeBob SquarePants Movie*. Hecht was nominated for an Oscar as the Producer of *Jimmy Neutron: Boy Genius*, which was also a Golden Globe Nominee, and he was the executive producer of *The Rugrats Movie*, which was the first non-Disney animated feature to cross the hundred million dollar mark.

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